



MASTERING

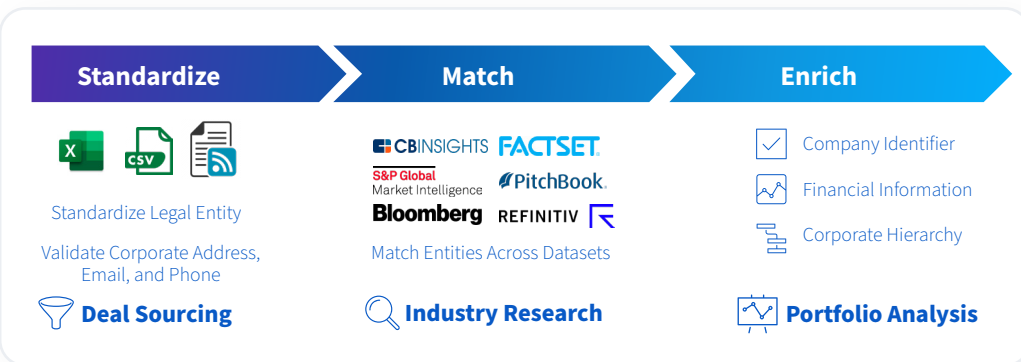
Market Data Linkage Data Product Template

Automate market reference data aggregation and unification

Generate clean, curated, and enriched company data with the market data sources of your choice, faster than ever before. By leveraging purpose-built machine learning models, the amount of manual work typically involved with data clean-up projects is reduced significantly. The result is more time spent extracting insights from up-to-date, unified data across your organization.

Multiple sources aggregated. Mastered data delivered.

This is not the first rodeo for market data entity linkage. Most data matching requires high manual effort and delivers poor results. With the flexibility to capture data across sources and deliver data back to where it's needed for analysis, Tamr Mastering ensures mastered data is put to work in the most efficient and valuable way.



Lower cost of ownership:

Replace rule-based, manual entity linkage with pre-defined data product template for market data unification. Save 90% of manual effort and reallocate resources to more value-add projects.

More accurate matches:

Leverage pre-trained machine learning models to instantly find all the identifiers (CIQ, BBG IDs, etc.) for the company you are researching, or match them in bulk in the data destination of your choice.

Faster time-to-insights:

Scalable SaaS solution with machines doing the heavy lifting, centralizing your reference data sources all at once for deal sourcing, industry research or portfolio analysis.



Delivered at Speed:

Purpose-built ML models for company records matching



Minimal Manual Effort:

Automated, cost effective company data pipeline



Business Results:

Centralized reference data management for analytics and consumption



Thomas Pologruto
Managing Director,
Chief Architect & CTO

Blackstone

"Ultimately how I was led to engage with Tamr was our [reference data] project and understanding how we can take four decades of data and produce a golden copy of a unified data set."

Company Name	Address	
Bank of Montreal	One Hundred King Street West Toronto, ON M5X 1A1	Source 1
Bank of Montreal (BMO)	King Street West Toronto, ON, Canada	Source 2
Standardize	Validate	Enrich
Company Name	Address	S&P CAPITAL IQ Bloomberg FACTSET
Bank of Montreal, Inc.	100 King Street West Toronto, ON M5X 1A1 Canada	IQ19053 BMO:CN BMO-TSE ...

¹ Forbes, Data Preparation is the most time consuming and least enjoyable data science task

Accurate, enriched portfolio/company data with 90% less manual effort

For more information, visit www.tamr.com